## **Press release Keep Youngsters Involved Final conference**



## **International inspiration Keep Youngsters Involved**

How do you keep youngsters involved in sport? How do you prevent them from dropout? These are questions in different countries in Europe. Thanks to an approved Erasmus+Sport project co-funded by the Erasmus+Sport programme of the European Union, eight European organisations have been involved in this theme for the past two years. The final conference of Keep Youngsters Involved (KYI) took place in the city of Amsterdam on the 14th and 15th of March 2019.



A highlight was the lively dialogue with more than 30 Dutch young people who spoke in their best English with sport professionals and researchers from all over Europe about their own sport experiences. With help of the card game, developed by the KYI project, they discussed the role of coaches, the support of parents, the ambitions within a team, differences in approach between boys and girls and much more.

The interactive final conference has given the participants a lot of inspiration to continue in their own country with implementing the '14 factors' which were identified during the project. These factors are important in preventing the drop-out

of sport among young people. The participants from 13 different European countries, professionals and youngsters from the Netherlands got inspired by playing the card game and touching the issues of the motivation of youngsters.



The location - Sport club Only Friends in the Northern district of Amsterdam - made an important contribution to the open atmosphere of this international meeting, organised by Knowledge Centre for Sport Netherlands. Only Friends is a unique accommodation where disabled children and adults can fully participate in sports.

## Report and videos soon available

In the near future, a report will be published on the project website, as well as videos that were made before and during the conference. The infographic, the 14 factors and the card games can also be downloaded from the website. The Keep Youngsters Involved card game is only available in English at the moment, but the intention is to make it available in a number of languages before the project is officially closed and secured in September 2019.

The website also clearly shows how much attention has been generated on social media with #keepyoungstersinvolved and how many national meetings are organised already in the different countries.

## www.keepyoungstersinvolved.eu

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